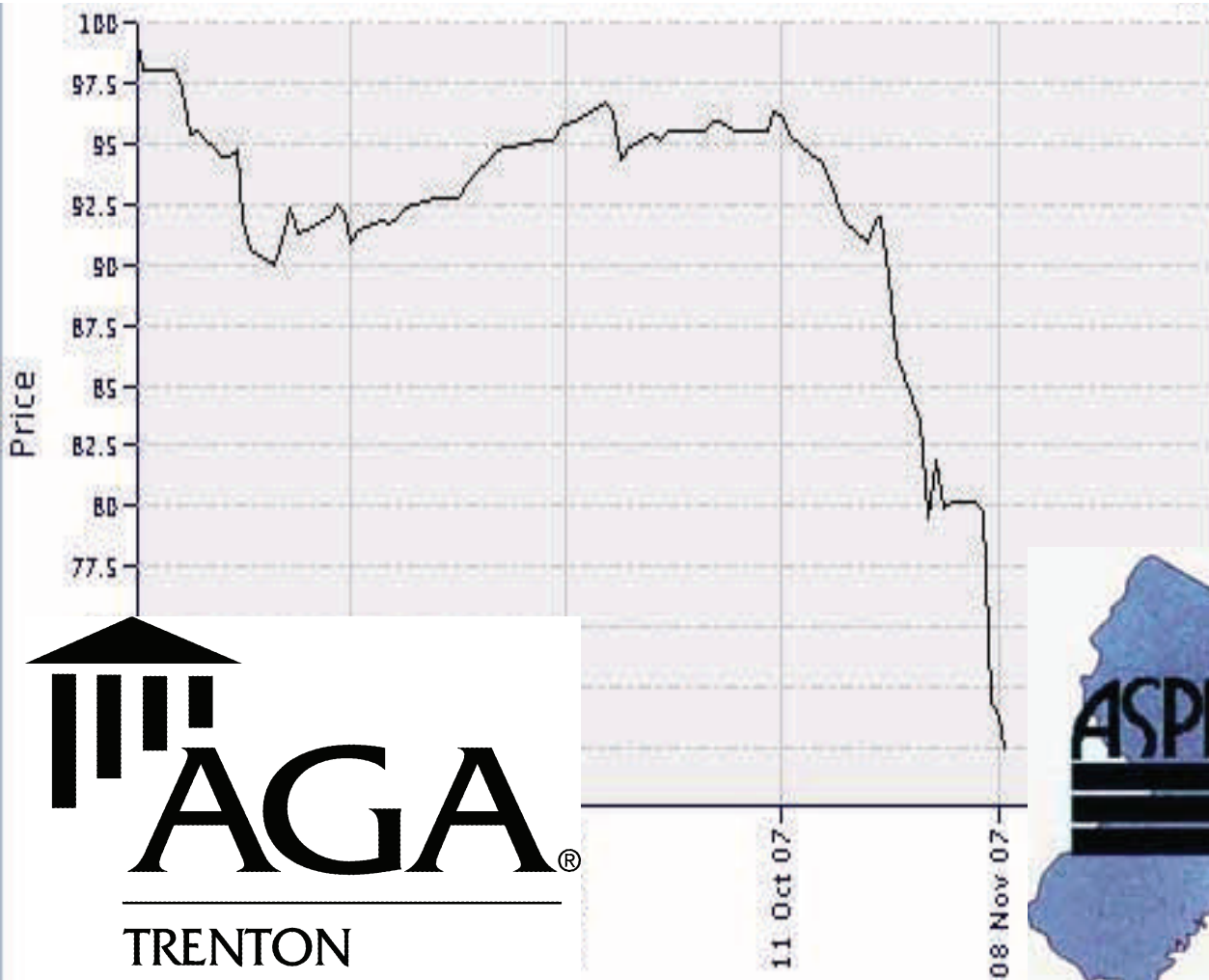


*The Association of Government Accountants - Trenton Chapter &
The New Jersey Chapter of The American Society for
Public Administration Present*

A FINANCIAL CRISIS IS A TERRIBLE THING TO WASTE



2009

Symposium Program

Greetings!

On behalf of the Trenton Chapter of AGA and the New Jersey Chapter of ASPA, we are inviting you to join us in Trenton on April 24th at our 2009 Annual Symposium, “**A Financial Crisis Is A Terrible Thing To Waste.**” Please take a moment to read on and learn more about our event at the Trenton Marriot at Lafayette Yard.

This year’s AGA/ASPA Symposium speakers include:

- **Dr. James Hughes**, Dean of the Bloustein School at Rutgers, who will look at the federal responses to the recession, where the country is today, and prognosis for the future;
- Managing Director of the City of Philadelphia, **Camille Cates Barnett, PhD.**, to present her thoughts on the role of public administrators and the fiscal crisis and the challenges facing us all;
- Executive Director of Princeton University’s Policy Institute for the Region and former NJ budget director, **Richard Keevey**, moderating the keynote and Plenary Sessions.
- State Treasurer, **David Rousseau**, Chair of the Senate Budget and Appropriations Committee, **Senator Barbara Buono**, and Assembly Minority Budget Officer, **Assemblyman Joseph Malone** for a lively and insightful discussion about what happens from the time the Governor presents the budget to the time it is signed into law.

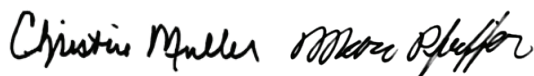
Why Attend the Symposium

In these fiscally challenging times, AGA and ASPA members know the stresses facing professional staff. Past Symposium attendees know the value of the Symposium; it is the only event of its type, bringing together State management and policy leaders, and presenting a key opportunity for personal and professional networking. This is a unique opportunity for government professionals to enhance their skills, share knowledge, and compare experiences with their peers. And you can’t beat its location and low cost; **for a one day event, it is truly a convenient and cost effective bargain!**

Please spend a few minutes looking through our program and register now! We think that you will find its range and depth of content a truly one-of-a-kind event that covers critical issues facing today’s government fiscal, policy and records managers. We look forward to seeing you on the 24th.

For Trenton AGA and NJ-ASPA:

Christine Muller and Marc Pfeiffer



Program Co-Chairs

Symposium Program At-a-Glance

Registration/Exhibits	7:30am – 8:30am
Opening Remarks and Keynote Address	8:30am – 9:30am
Plenary Session	9:30am – 10:30am
Break	10:30am – 10:45am
Concurrent Workshop #1	10:45am – 12:00pm
Lunch/Exhibits	12:00pm – 12:45pm
Luncheon Presentations and Speaker	12:45pm – 1:30pm
Concurrent Workshop #2	1:45pm – 3:00pm
Break	3:00pm – 3:15pm
Concurrent Workshop #3	3:15pm – 4:30pm

Special Symposium Events

Opening Remarks and Keynote Address: 8:30am - 9:30am

The Symposium will open with the Trenton Central High School Junior ROTC presenting the colors. AGA President, Frank A. DeFeo and Symposium Co-Chair Christine Muller will greet the attendees and describe the morning's activities.

Keynote Presentation - State of the National Economy: Is the Response Working?



New Jersey's own "house economist," **Dr. James Hughes**, Dean of the Bloustein School at Rutgers will look at the federal responses to the recession, where the country is today, and prognosis for the future. Dr. Hughes is always insightful and we are pleased to have him with us.



Richard Keevey, Executive Director of the Princeton University Policy Research Institute for the Region will moderate the Keynote the Plenary Session.

Plenary Session: The American Recovery and Reinvestment Act and New Jersey



What does the ARRA mean for New Jersey? What funding are we receiving? What will it be used for? How does it affect our budget and economy? What are the expectations and demands on us from the Federal Government? KPMG, the international auditing and consulting firm has prepared a presentation that will inform and enlighten us on what has become a challenging and critical issue of the day.

Luncheon: Public Administration and the Crisis



Camille Cates Barnett, PhD., one of the preeminent local government administrators in the country today, is currently the Managing Director of the City of Philadelphia. Dr. Barnett has served in places as diverse as Washington DC, where she helped lead its fiscal recovery, and Austin, Texas, where she was the City Manager. An inspiring and motivating speaker, Dr. Barnett will present her thoughts on the role of public administrators during the fiscal crisis and the challenges we all face.

Accounting and Finance Track

Workshop #1 Federal Fiscal Stimulation: How We Manage the Money

With great fiscal resources comes great management responsibility. Following up the Plenary session about the American Recovery and Reinvestment Act, we have asked those responsible for overseeing New Jersey's management and implementation of federal funds to discuss with us how they are being allocated, overseen, and audited. Representatives from the Governor's Chief of Staff Office, the Office of Management and Budget and the State Comptroller's office have been asked to give us the details.

Workshop #2 Pensions, Health Benefits, and Investment Policies: Actions and Reactions

Over the last few years, there has been extraordinary public and legislative attention being paid to state pension, health benefit, and investment policies. The resulting changes, combined with the economy, have challenged our systems and expectations. In this session, the State's pension, health benefits and investment management leadership will discuss the policies being administered in their areas that respond to the fiscal crisis and how we're doing with them. Join Pensions and Benefits Deputy Directors **John Megariotis** and **Florence Sheppard**, and Division of Investment Director **William Clark** to discuss the changes and expectations of these key agencies.

Workshop #3 The State Budget Process - A Hands On Leadership Discussion

What really happens between the time the Governor sends the budget to the Legislature and its adoption over three months later. **State Treasurer David Rousseau** will moderate and participate in a session with the Chair of the Senate Budget and Appropriations Committee, **Senator Barbara Buono**, and the Assembly Minority Budget Officer, **Assemblyman Joseph Malone**. This lively and insightful discussion will focus on what happens from the time the Governor presents the budget to the time it is signed into law.

Policy Track

Workshop #1 Green Policies: Review of State Energy Policies and New Initiatives

Without question, government energy policy is an important issue around the world. New Jersey has been at the forefront of government energy policy with cutting edge legislation and the new State Energy Master Plan. Join the Governor's Energy Policy Advisor **Kenny Esser**, Office of Clean Energy Director **Michael Winka**, and State Office of Energy Savings Director **John Rhodes** as they review the State Energy Master Plan, new laws encouraging renewable sources, financial incentives, and what State government is doing to reduce our energy consumption and our carbon footprint.

Workshop #2 E-Government in 2009: Adding Value and Participation

YouTube, Facebook, Wikis, Web 2.0, interactivity; all key terms that are part of the burgeoning world of E-Government. How will the new technologies affect how government delivers service as we move forward and how can government use it to reduce costs and improve efficiency, improve transparency, and meet citizen needs? Join our guests, who have hands on experience with developing and imple-

menting new public sector technologies, as they explore what's next for how government communicates with the public.

Workshop #3 How the Print Media Crisis Affects the Government Crisis

Not a week goes by without new articles on how newspapers are cutting back on reporting, and there is not a lot of discussion about the impact of the cutbacks on governance and public accountability. This diverse panel will discuss the impact the print media crisis is having on government and public policy. If you are concerned about the role of the press in government accountability, join **Ingrid Reed** of the Eagleton Institute's New Jersey Project who will lead the discussion with: now freelance journalist **Dunstan McNichol**; Hall Institute of Public Policy Communications Director (and blogger) **Rich Lee**; State ACLU Executive Director and media watcher **Deborah Jacobs**; the Executive Editor of Gannett's Daily Record (Morristown) newspaper **James Flacchsenhaar**; and former Trenton Times reporter and now Civil Service Commission Press Officer **Mark Perkiss**.

Records Management Track

Workshop #1 Managing OPRA Administration Challenges

Administration of the Open Public Records Act (OPRA) provides both everyday and new challenges to records custodians. Our panel of OPRA experts and practitioners will look at the administrative challenges custodians face in meeting evolving public demands, as well as, the impact of technology and the decisions of the courts and the Government Records Council. Our discussants include: Government Records Council Executive Director **Catherine Starghill**, Division of Archives and Records Management Executive Director **Karl Niederer**, and DEP Records Custodian **Matthew Coefer**. **Thomas Cafferty**, General Counsel for the New Jersey Press Association will lead what will be an insightful discussion for anyone interested in the challenges government records managers face with this complicated law.

Workshop #2 Using Technology to Reduce Records Management Costs

In a time of retrenchment, technology provides opportunities for reducing records management costs. What resources are available to reduce costs without investing in expensive new technologies? Reviewing the options available to New Jersey government agencies to innovate through technology will be Division of Archives and Records Management staff **Barbara Goszka** and **Joanne McKinley**, Cape May County Records Manager **Lizabeth Shay**, and NJ Director of Revenue **Jim Fruscione**.

Workshop #3 Everything You Need to Know About E-Discovery in Government

What is e-discovery, and why should you care about it? If you are a government official at any level, federal and state court rules have imposed new requirements on how to respond when litigation involves electronically stored information. Known as the e-discovery rules, all government agencies have legal and technological risks that must be managed to ensure the availability and integrity of their records when called upon in litigation. State government's leading expert, Deputy Attorney General **Robert Stoloff** will provide an in-depth presentation on everything records and technology managers need to know about E-Discovery.